



CITY OF
Vancouver
WASHINGTON

Comprehensive Plan Update

Planning Commission Workshop
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Agenda

- Equitable Development Strategy
- Local Economic Development Strategy
- Land Use Possibilities timeline



Comprehensive Plan

Plan for managing growth and development, investing in infrastructure and protecting the natural environment over the next 20 years.

- Significant existing policy guidance:
 - 2024-2044 Transportation System Plan
 - 2023-2029 Strategic Plan
 - 2023 Housing Action Plan
 - 2023 Urban Forestry Management Plan
 - 2022-2031 Parks, Recreation and Cultural Services Comprehensive Plan
 - 2022-2040 Climate Action Framework and associated Adaptation Strategy
 - 2019 Reside Vancouver Anti-Displacement Plan
- Two Comprehensive Plan Elements where detailed policy direction missing:
Economic Opportunity, Equity & Inclusion



Citywide Equitable Development Plan



Equitable Development Plan

Purpose

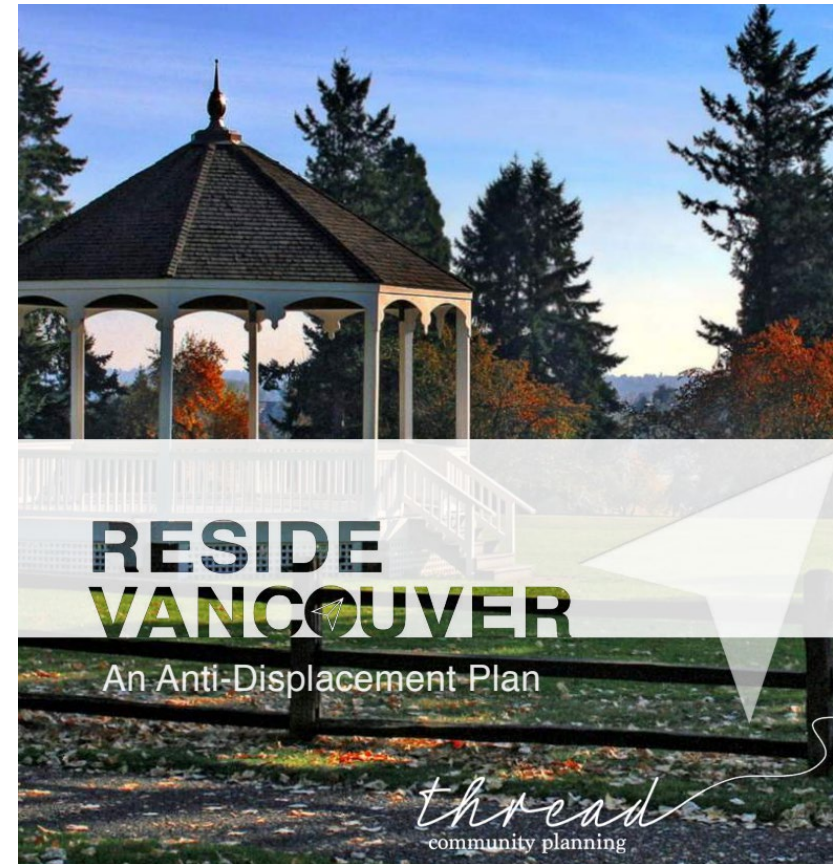
- Provide a roadmap for future equitable development projects
- Outline policies, programs and actions that will lead to more equitable built environment outcomes
- Provides resource for all City departments to integrate equity into decision-making and investments
- Provides policy and implementation direction for the Equity Chapter of the Comprehensive Plan



Equitable Development Plan

Consolidate various equity-based plans into a citywide strategy

- Fourth Plain Forward Action Plan
- Reside Vancouver Anti-Displacement Plan
- The Heights Equitable Development Strategy
- Equitable Engagement Strategy
- Climate Adaptation Strategy
- Racially Disparate Impacts Analysis
- Equity Atlas:
 - Equity Index
 - Displacement Risk Assessment Tool
 - Transit Dependency
 - Essential Places



Equitable Development Plan

Key Components

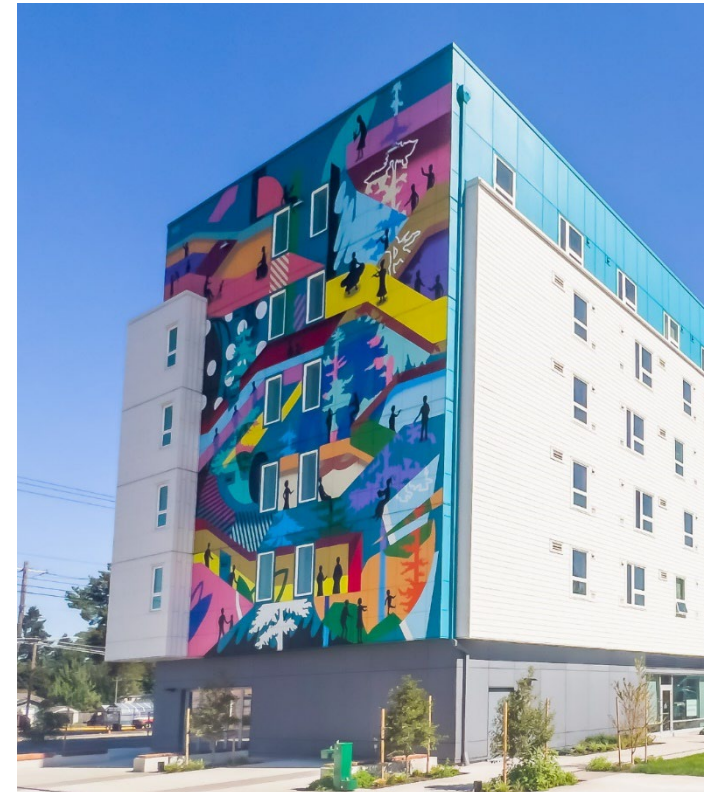
- Identify strategies to address identity-based disparities
- Grow community capacity to partner / lead work
- Promote sustainable growth
- Support economic development
- Reduce involuntary displacement
- Improve access to opportunities – education, employment, healthcare, services, recreation, transportation
- Establish evaluation indicators to monitor progress and impact
- Enhance community engagement/input in defining issues, desired outcomes, and ways to get there



Equitable Development Plan

Anticipated Outcomes

- Increased internal City capacity to integrate equity into decision-making
- Increased community participation and capacity
- Higher engagement in planning and decision-making
- Greater trust between community and local government
- Reduction in socio-economic disparities
- Reduction in involuntary displacement
- More equitable resource and opportunity distribution





Questions / Discussion on the Equitable Development Plan



Local Economic Development Strategy



A New Trajectory

Proactively respond to foundational shifts in Vancouver's economy

- Transition from a land rich bedroom community to a dense urban community
- Accommodate significant regional population and job growth
- Respond to emerging community priorities such as...
 - Mitigating the impacts of climate change
 - Addressing disparities to ensure widely-shared economic opportunity
 - Creating affordable and accessible communities that maintain a high quality of life



A Roadmap for Economic Prosperity

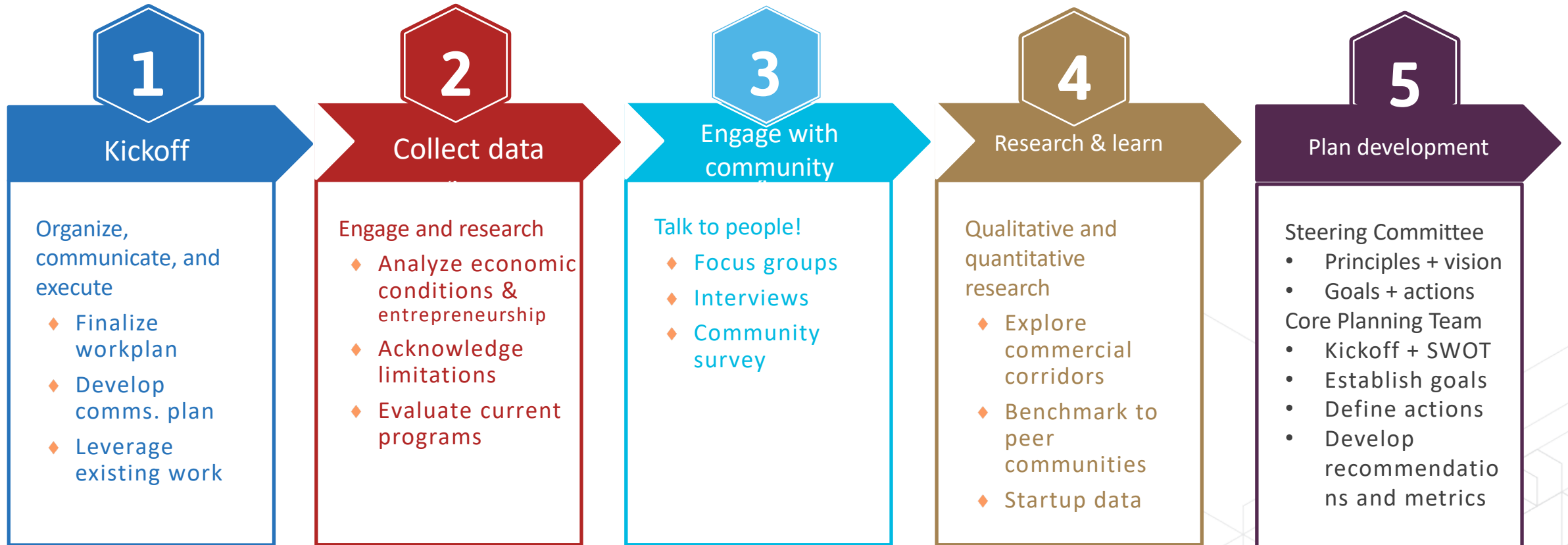
Vancouver's Economic Development Strategy will

- Inform the Economic Chapter of the updated Comprehensive Plan
- Align with CREDC's update of the Clark County Comprehensive Economic Development Plan
- Define City roles & responsibilities within the regional blueprint to ensure alignment and seamless service delivery
- Prioritize programs and initiatives to support:
 - Small businesses, entrepreneurs, and innovation
 - Neighborhood commercial districts
 - Employment land and industrial development
 - Job creation and target industry growth



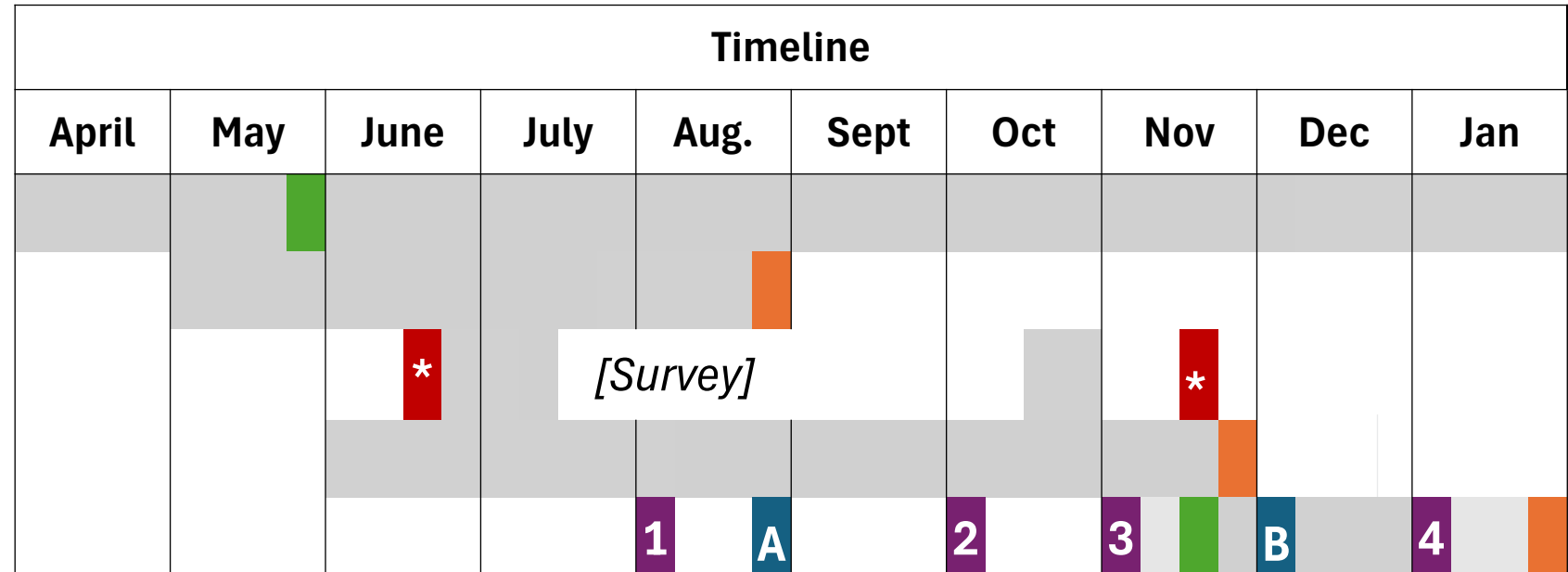
- Consultant team
 - EConorthwest
 - Lead strategy development
 - Communicate directly with staff
 - Research and analysis
 - Produce deliverables
 - WSP
 - Ensure Comp Plan consistency
 - Facilitate plan development
- City roles
 - City of Vancouver staff
 - Review and critique materials
 - Survey and communicate with stakeholders
 - Steering Committee (20+ Community Leaders)
 - Attend **two** advisory meetings focused on principles, vision, and goals
 - Core planning team (8-10 people)
 - Engage in **four** strategy sessions focused on priorities, strategies/initiatives, and success metrics
 - City of Vancouver staff + community partners

- **City of Vancouver Staff**
 - Focus and clarify City priorities and EPH Dept. direction
 - Inform workplans
- **Vancouver City Council**
 - Provide governance and resourcing support
- **Community Stakeholders**
 - Expand the economic ecosystem of partnerships
- **Boards and Commissions**
 - Review applicable sections and provide strategic guidance



Project Timeline

1. Project management
2. Data collection
3. Engagement
4. Research and analysis
5. Plan development



- Draft deliverable
- Final deliverable
- Task work

Core Planning Team Mtgs

- 1 Kickoff + SWOT
- 2 Establish goals
- 3 Define and refine actions
- 4 Discuss measurable metrics and adopt

Steering Committee Mtgs

- A Guiding principles and vision
- B Review goals and actions
- * CCRA meetings



Questions / Discussion on the Economic Development Strategy



Next Steps

- Continue briefing the Planning Commission as these efforts develop
 - Work will inform development of Comprehensive Plan elements/chapters
- Planning Commission July 23
 - First workshop on land use possibilities
 - Anticipate a high-level overview of code concepts
- Engagement on land use possibilities begins in July
 - In person events, online story map and survey, etc.
 - Environmental Impact Statement scoping questions



Thank You



www.behardvancouver.org/plan2045

