

**Date:** June 12, 2024

**Time:** 12 – 1:30 p.m.

**Location**

City Hall – Aspen Room Fl 1

415 W 6<sup>th</sup> Street

Vancouver, WA

**Regular Meeting** (Convened via video conference)

The meeting agenda materials referenced in these minutes can be found [online](#). Link to Microsoft Teams meeting video: [24 06 12 LTAC Meeting Video](#).

**Item 1: Call to Order and Roll Call**

The meeting of the Lodging Tax Advisory Committee was called to order at pm by Kim Harless, Committee Chair.

**Board Members Present:** Kim Harless, Steve Bowers, Jennifer Kenney, Terry Goldman, Christie Rust, Carla Rise, Temple Lentz, Ryan Hart

**Board Members Absent:** None

**Staff Present:** Chris Harder, Kimberly Kerlee, Jonathan Young, Andrew Westlund

**Guests:** Matthew Landkamer, Wherabout Travel

**Item 2: Approval of Minutes**

**Motion** by Hart, seconded by Rise, and carried unanimously to approve the June 4, 2024, minutes.

**Item 3: Evaluation Tool & Framework Refinement/Post Grant & impact Reporting**

Matthew Landkamer, Wherabout Travel, presented the draft evaluation tool and committee members discussed raw ROI criteria and data collection criteria when evaluating grant applications. Discussion occurred around data that will be collected at the application phase versus the evaluation phase. Kenefsky asked if using past applications for justification would be a methodology to use. Harder and Westlund responded. The group discussed the possibility of contracting with Visit Vancouver to utilize a tool to collect attendees and room night stays. Discussion continued around application scoring categories including geography and the time of year events take place, environment and climate impact, and uniqueness of events.

## Members

Kim Harless  
**Chair**

Steve Bowers  
Temple Lentz  
Janet Kenefsky  
Jennifer Kenney  
Christie Rust  
Terry Goldman  
Ryan Hart  
Carla Rise

### Economic Prosperity & Housing

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**Item 4: Other Business**

Chris Harder discussed the potential agenda items for the July and August meetings. The group deliberated and agreed to move the opening of grant applications to September versus August.

**Item 5: Public Comment**

None

**Item 6: Executive Session (as needed)**

None

**Item 7: Adjourn**

1:35 p.m.

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Kim Harless, Board President

Meetings of the Lodging Tax Advisory Committee are electronically recorded. The tapes are kept on file in the office of the City Clerk for a period of six years.