



Village at the Park

NE 92nd Ct

Orchards West Park

NE 54th St

American Fence Company

Regency Court

NE 53rd St

NE 94th Ave

205

Simple Lawns & Landscape Design

Orchards Community Park

NE 54th St

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Van Mall North Apartments

NE 52nd St

Vancouver Mall Loop

Faces in Bloom

NE 94th Ave

Best Western Plus Vancouver Mall Dr...

4.1 (1366)  
3-star hotel

Van Mall

NE Fourth Plain Blvd

# Phases of Community Engagement

<b>Phase 1</b> <b>Inform &amp; Engage</b>	<b>Phase 2</b> <b>Site Readiness &amp; Prep</b>	<b>Phase 3</b> <b>Site Open &amp; Ongoing</b>
<ul style="list-style-type: none"> <li>✓ Neighborhood notice</li> <li>• In-person engagement               <ul style="list-style-type: none"> <li>• Meetings</li> <li>• Site tour</li> </ul> </li> <li>• Online engagement               <ul style="list-style-type: none"> <li>• Be Heard</li> <li>• Website</li> <li>• Social media</li> </ul> </li> <li>• Informational updates</li> <li>• Earned media</li> </ul>	<ul style="list-style-type: none"> <li>• Neighborhood updates               <ul style="list-style-type: none"> <li>• Mailers</li> <li>• Door hangers</li> <li>• Meetings</li> </ul> </li> <li>• Ongoing information               <ul style="list-style-type: none"> <li>• Be Heard</li> <li>• Website</li> <li>• Social media</li> <li>• Project email list</li> <li>• Earned media</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Pre-open media tour</li> <li>• Open house</li> <li>• Ongoing information               <ul style="list-style-type: none"> <li>• Be Heard</li> <li>• Website</li> <li>• Social media</li> <li>• Project email list</li> </ul> </li> </ul>
<b>Q4 2024</b>	<b>Q4 2024/25 – Q2 2025</b>	<b>Q3/4 2025</b>



# Priority Audiences

Engagement will include targeted outreach to the following groups:

- Neighboring community members, including nearby residents, businesses, nonprofit organizations and faith communities
- Site managers and service providers who will support future bridge shelter residents
- Unhoused community members who will use the shelter and community members who are in the process of transitioning to permanent housing
- Vancouver community at large

