

Wendy is wearing a TruHearing Advanced hearing aid.

## Save thousands on hearing care.

Thanks to your Regence Medicare Advantage plan, you have access to exclusive pricing on high-quality prescription hearing aids through TruHearing®. Don't miss another moment. It's easy to get started.

Your 2025 hearing benefit covers up to two TruHearing Premium, Advanced, or Standard hearing aids per year with low copayments.

	Hearing aid	Avg retail price per aid	Savings per aid	Your cost per aid
All Medicare Advantage HMO and PPO plans <b>Exam: \$0 copay*</b>	TruHearing Premium	\$3,250	\$2,551	<b>\$999</b>
	TruHearing Advanced	\$2,720	\$2,021	<b>\$699</b>
	TruHearing Standard	\$1,719	\$1,220	<b>\$499</b>

Rechargeable battery option available on select Advanced and Premium styles for an additional \$50 per hearing aid.

\*Exam must be performed by a TruHearing network provider.

### Your hearing aid purchase includes



**60-day**, risk-free trial



**1 year** of follow-up visits



**80 free batteries** per non-rechargeable hearing aid



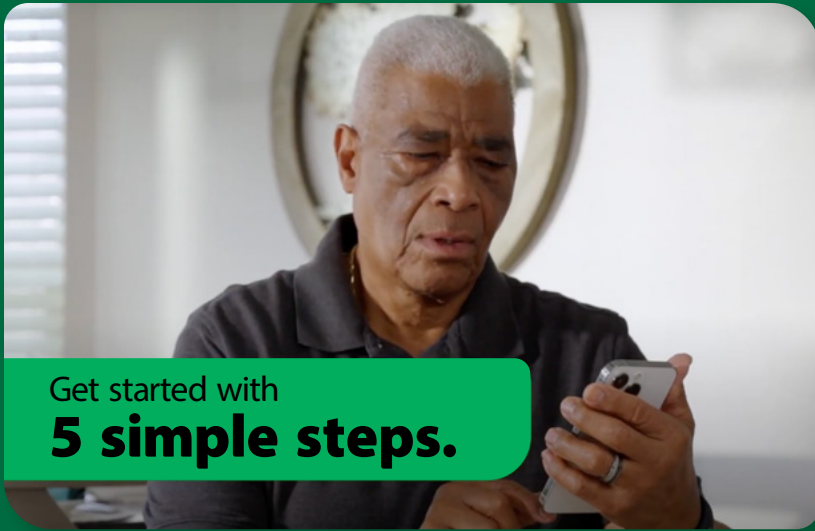
**3-year manufacturer** warranty

Start by calling TruHearing.

**1-855-205-6316** | TTY: 711

Hours: 8am–8pm, Monday–Friday





# TruHearing makes the journey easy.



Scan with your smartphone to see how it works.

[TruHearing.com/how-it-works](https://TruHearing.com/how-it-works)



**1. Call**  
TruHearing



**2. Schedule**  
an exam



**3. Go to**  
your exam



**4. Order**  
hearing aids



**5. Fitting and**  
follow-up

**Call TruHearing to get started.**

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**Learn more: [TruHearing.com/RegenceOR](https://TruHearing.com/RegenceOR)**

Regence BlueCross BlueShield of Oregon is an Independent Licensee of the Blue Cross and Blue Shield Association  
TruHearing is a separate company that provides discounted hearing products.

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