



Vancouver Symphony Orchestra USA



VANCOUVER · USA
ARTS & MUSIC FESTIVAL

Sponsor the Vancouver Arts & Music Festival | July 31 - August 3, 2025

Showcase your commitment to arts, culture and community building as a sponsor of the Vancouver Arts & Music Festival! Now in its third year, the Vancouver Arts & Music Festival is a dynamic opportunity for your organization to invest in diverse music, art, dance, food and family fun for attendees from Clark County, the Portland Metro Area and beyond.

Featuring award winning musicians, visual artists from across the region and talented local performers, the Vancouver Arts & Music Festival has something for everyone to enjoy. Activating Esther Short Park and surrounding areas, the festival draws visitors to explore Vancouver's historic downtown and vibrant arts district, growing the city's creative economy, driving tourism and supporting local businesses.

The entire festival is free and open to all ages, providing you the opportunity to reach a variety of audiences, from symphony season ticket holders to families with young children. Hands-on education activities invite all ages and abilities to learn, explore and experience the joy of connecting with the arts.

The festival is presented by the City of Vancouver and Vancouver Symphony Orchestra USA, so you can expect high-caliber performances, broad community outreach and exceptional event management.

BENEFITS OF SPONSORSHIP

VANCOUVER
SYMPHONY
ORCHESTRA



- Highlight your commitment to the community by investing in exceptional music, art and cultural experiences that welcome everyone.
- Align your organization with an equitable, diverse arts and culture event in an urban, fully accessible community setting.
- Elevate your profile with a strategy that secured national media placements and international exposure, including BBC Music.
- Gain maximum visibility with a multi-channel advertising plan across print, radio, outdoor, and transit, targeting key markets from Seattle to Eugene.
- Leverage a regional social media campaign with a proven reach of over 1.4 million users, and an impressive click-through rate of 2.45 percent.
- Media placements with trusted local sources including The Columbian, The Oregonian, OPB, Willamette Week, Kink.fm, and All Classical.

2024 Snapshot

Anavai O Te Ora perform on the Community Stage



40+

PERFORMING ARTISTS
MUSIC, DANCE, DRAMA

160+

VISUAL ARTISTS
ART SHOWS & VENDORS

70+

VOLUNTEERS
200+ SERVICE HOURS

40,000+

ATTENDEES
OVER THREE DAYS



Hands-on Art Demonstrations

"My family and I attended all three days of the festival and absolutely loved it. We hope it continues and will be going every year we can."
-Festival Attendee

"This festival is not only fun to do, it's also an event I'm proud to be part of! ...[the] staff make it a smooth and joyous ride... I look forward to joining you in the future!"
-Festival Performer

"I enjoyed the wide variety of performers! If someone told me a year ago that I'd be going to the opera, the symphony, and an art exhibit all in one day, without leaving town, I would have never believed them."
-Festival Vendor

"The festival was awesome and appreciated by everyone we know. The fact that it's free to the entire community was incredible. For many, it is the only time they may get to experience such incredible music and arts experiences. We hope the festival continues for years to come."
-Festival Attendee

Previous sponsors and community partners include:

- M.J. Murdock Charitable Trust
- Port of Vancouver USA
- Gravitate
- Oliva Family Fund
- Johnson Bixby
- Vancouver's Downtown Assoc.
- OPB
- Hilton Vancouver Washington
- Vancouver Farmers Market
- United Grain
- AC Hotels Marriott
- Columbia Arts Network
- All Classical Radio
- The Columbian
- ARTSTRA