



VANCOUVER · USA

ARTS & MUSIC FESTIVAL

July 31-August 3, 2025 | Esther Short Park

Presented by Vancouver Symphony Orchestra USA and City of Vancouver

Sponsorship Packages

Exclusive Festival Sponsor: \$25,000 (one available)

- Representation as the "Vancouver Arts & Music Festival brought to you by <YOUR BRAND>" in logos and text for all Festival marketing collateral including posters, event banners, and staff and volunteer aprons
- 3 Festival parking passes
- Prominent logo placement on Main Stage signage
- Name included in all on-air and broadcast paid advertising
- Prominent logo placement in all print and digital advertising
- Prominent logo on Festival e-mail marketing
- Prominent logo placement on the Festival website with link to sponsor website
- 10 unique social media mentions tagging your organization
- Festival program ad (provided by sponsor per specifications)
- Speaking opportunities from the Main Stage
- Access to Vancouver Symphony Orchestra musicians for off-site event
- Rights to showcase and promote your festival sponsorship

Premier Festival Sponsor: \$20,000 (three available)

- Sponsor placement on the Main Stage signage
- Each Premier Festival Sponsor will additionally be listed as the Main Stage presenter for one of the three days of performances
- Logo on Festival marketing collateral including posters, event banners, and staff and volunteer aprons
- 2 Festival parking passes
- Name included in select on-air and broadcast paid advertising
- Logo placement in all print paid advertising
- Logo placement on Festival e-mail marketing
- Logo placement on the Festival website with link to sponsor website
- 5 unique social media mentions tagging your organization
- Festival program ad (provided by sponsor per specifications)
- Rights to showcase and promote your festival sponsorship



Anne Akiko Meyers performs on the Main Stage



Vancouver Ballet Folklorico



Interactive Art Demonstrations



Conjunto Alegre on the Community Stage

Sponsorship Packages

Stage Sponsor: \$10,000 (four available)

- Sponsor banner placement on the Community Stage
- Logo on Festival marketing collateral including posters and event banners
- Logo placement on Festival e-mail marketing
- Logo placement on the Festival website with link to sponsor website
- 3 unique social media mentions tagging your organization
- Speaking opportunities from the Community Stage
- Festival program listing
- Rights to showcase and promote your festival sponsorship

Program Sponsor: \$7,500 (four available)

- Naming rights to a non-stage festival site (Artists Alley, Food Court, KidZone, Art & Education Demonstration Area)
- Sponsor banner placement in high visibility location determined by festival staff
- 2 unique social media mentions tagging your organization
- Logo placement on the Festival website with link to sponsor website
- Festival program listing
- Rights to showcase and promote your festival sponsorship

Friday Movie Sponsor: \$4,500 (1 available)

- Sponsor-provided video ad played on screen before the movie
- Sponsor banner placement on the inflatable movie screen
- On-site booth on Friday to engage with the audience before the movie
- Opportunity to provide branded giveaway item before the movie
- Logo placement on the Festival website with link to sponsor website
- Rights to showcase and promote your festival sponsorship

Supporting Sponsor: \$3,000 (up to 10 available)

- Sponsor placement at the interactive photo booth
- 1 unique social media mention tagging your organization
- Logo placement on the Festival website with link to sponsor website
- Festival program listing
- Rights to showcase and promote your festival sponsorship

